Planned Investment Advertising Agreement

Whereas, The Post and Courier desires to provide a special advertising program with an attractive advertising rate to preferred, high-volume customers. Now, therefore,

The Post and Courier and Couri

In consideration of the rates specified herein, I/we, the undersigned, hereinafter referred to as "Advertiser", hereby contracts to use \$22.500. Section of the rates and conditions of the period of the rate of the learness and conditions set forth below the results of the terms and conditions set forth below the results of the rate of the results of the rate of the results of the rate of

In return for Advertiser agreeing to purchase the Contracted Dollar Volume Amount described above, THE POST AND COURIER ("P and C") agrees to publish advertising, subject to the terms and conditions contained herein and on the rate card attached herein and incorporated herein by reference.

All advertising published in P and C products will count toward fulfilling Advertiser's Contracted Dollar Volume Amount. Advertiser may refer to the various line items listed herein and/or in supplemental rate cards for pricing of other P and C products. Advertising purchased in other Evening Post Publishing Company subsidiary products will not count toward fulfilling the Contracted Dollar Volume Amount established by this Agreement.

LINE ITEMS:

A. ROP Rates:

Daily \$37.66 pci Sunday \$44.99 pci

Pick up discounts apply to these rates.

B. Preprint Level:

In return for the above dollar volume commitment the following preprint rates will apply for distribution of 79,000 to 100,001:

Size	Daily CPM	Sunday CPM
Single Sheet	\$32,90	\$33.96
2 std/4 tab/8 flexi	\$36.08	\$37.14
6 tab/12 flexi	\$42.98	\$44.56
4 std/8 tab/16 flexi	\$49.87	\$52.00
5 std/10 tab/20 flexi	\$52.00	\$54.12
6 atd/12 tab/24 flexi	\$54.12	\$56.24
7 std/14 tab/28 flexi	\$.56.77	\$58.36
8 std/16 tab/32 flexi	\$59.43	\$60.49
9 std/18 tab/36 flexi	\$51.02	
10 std/20 tab/40 flexi	\$62.61	\$62.61
12 std/24 tab/48 flexi	\$66.85	\$64.73
14 std/28 tab/56 flexi	\$71.09	\$68.97
16 std/32 tab/64 flexi	\$75.34	\$73.22
18 std/36 tab 72 flexi	\$79.58	\$78.52
20 std/40 tab/80 flexi	\$82.76	\$82.76
	ΨCZ./Q	\$85.95

initials/advertiser

initials/Post and Courier

Add \$1 cpm for every additional tab page over the 40 tab size. For quantities less than 79,000 add \$2 per thousand to the above rates. For quantities above 100,001 subtract \$2 per thousand from the above rates.

Preprint Page Size Specification:

Flexi - Minimum size is 5 x 7 inches, Maximum size is 8 ½ x 11 inches (93.5 square inches)
Tab - Over 93.5 square inches and up to 143.75 square inches
Standards - Over 143.75 inches and up to 322 square inches
See the Preprint rate card for more details.

- C. Preprint TMC (Total market Coverage) Level: Quoted on an as needed basis.
- D. Classified Rate:

Recruitment/employment rate only.

Daily/pci \$35.57 Sunday/pci \$39.45 Daily/line \$2.54 Sunday/line \$2.82

E. Top of Mind Awareness (TOMA): Rate card rates apply.

F. Zone Rates:

Rate card rates apply.

G. Agreement Short rate:

In the event advertiser does not fulfill the net spending level contract signed, advertiser will be billed the following at the end of the contract term:

95 to 99% fulfillment: 15% of shortage 90 to 94% fulfillment: 20% of shortage 85 to 89% fulfillment: 25% of shortage 80 to 84% fulfillment: 30% of shortage less than 80% fulfillment: 35% of shortage

FI. Over performance incentive: For overachievement of dollar volume commitment as outlined below the following rate adjustment incentives will apply:

Revenue level achieved	Reduction in ROP and Preprint rates
\$310,000	1% decrease in rates listed in items A and B
\$335,000	2% decrease in rates listed in items A and B

Rate decrease will begin the first day after the revenue level outlined above is achieved and will continue for the remainder of the contact term. Any rate decrease earned will not be retroactive to the start date of the contract.

I. Value Added Program:

N/A

J. Agency ___% discount (If applicable). N/A

K. Direct Mail Rate:

Quoted on an as needed basis.

initials/advertiser

initials/Post and Counter

L. Poly Bing Rate:

Rate card rates apply.

M. Post It Note Rate:

Rate card rates apply.

- N. Charleston.net: Your print ROP ads will now be searchable online within our shopping portal on Charleston.net.
- O. Color:

ROP Color rates are as follows: (Pick up discounts apply to these rates)

Daily spot color: \$625 Daily two color: \$900 Daily full color: \$1225 Sunday spot color: \$660 Sunday two color: \$950 Sunday full color: \$1300

P. Supplemental Sections

The Post and Courier may notify advertiser of supplemental section opportunities that are available during the contract period.

Q. Other Niche Product or Programs:

N/A

R. Preprint Deadlines:

Preprint deadline is 10 days prior to insertion. Advertiser agrees to pay a \$350 charge when copy is late. Advertiser assumes responsibility for missed zones when copy is late. See addendum rate card for further preprint specifications and receiving details.

S. Placement and positioning:

Advertiser can opt to pay a position premium for ROP ad placement. See rate card for details.

T. Co-op and Tear sheet process:

Advertiser agrees to accept electronic tear sheets as proof of publication for all ROP advertising.

U. File transmittal process:

Creative material for ROP ads can be sent electronically. See addendum rate card for mechanicals and ad specifications.

V. Marketing analysis:

Newspaper agrees to provide detailed marketing analysis at the request of advertiser at no charge. This information will come from The Post and Courier's most recent MORI research study.

ch. / ςς initials/advertiser

initials/Post and Courier

W. Contract expiration;

Advertiser agrees to sign a new Advertising Agreement prior to the expiration of the Terms of this Agreement. Upon Advertiser's request, P and C may grant an extension of this Agreement in 30 day increments. Advertiser agrees to pay a \$500 fee for each 30 day extension granted by P and C. If Advertiser is represented by a third party, Advertiser remains solely responsible for the terms and conditions of this Agreement including any extensions to this Agreement granted by P and C. Advertiser must designate an Advertiser Key Decision Maker for decisions to be made for Advertiser under this Agreement, including any requested extensions.

X. Invoice Discrepancies

It is required that all invoice discrepancies be brought to the attention of the other party within a 120 day period from the invoice date. If a discrepancy is found after this time period then neither party will hold the other liable for any adjustments.

This contract is subject to The Post and Courier policies as cutlined in the rate card. The Post and Courier ROP and Proprint rate cards are addendums to this contract.

Publisher reserves the right to smend revision is not acceptable, the Advertiser has the right to terminate this contract upon 30 days in writing, and if said penalty.

Deloro Myserson		
Accepted for Circuit City Stores Indorporated	Accepted for The Post and Courier	
Media monnager =	For C/1-1	2-22-08
7 16 58	Approved by Advertising Manager	Date
Date	Account # R0132090	

Case 08-35653-KRH Doc 2646 Filed 03/18/09 Entered 03/18/09 09:50:28 Desc Main Document Page 5 of 8 **EXHIBIT B**

Items
Open
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CHARLESTON, SOUTH CAROLINA

ADVERTISING INVOICE AND STATEMENT

DILLING PERIOD AOVERTIGERICLIENT NAME 12/01/08 - 12/31/08 CIRCUIT CITY/POST PETITION/CWO TOTAL AMOUNT BUR TERMS OF PAYMENT PREPAID AMOUNT \$26,316.15 DUE UPON RECEIPT CUMMENT 30 OAYS 80 DAYS 90 DAYS 120 DAYS \$26,316.15 \$0.00 \$0.00 ~\\$D.00 STATEMENT ID CHO ADDESSEO APTER ACCOUNT EXECUTIVE PHONE NUMBER 0812200969 01/31/2009 Dabbie Gates 843-937-5470 PAGE BILLING DATE BILLED ACCOUNT NUM PARENT/AGENCY AGCT 12/31/2008 200969 1

BILLED ACCOUNT NAME AND ADDRESS "Y/POST PETITION/CWO

CIRCUIT CITY/POST PETITION/CWO EXPENSE PAYABLES 6TH FLOOR 9954 MAYLAND DR RICHMOND VA 23233 1464 REMITTANCE ADDRESS
THE POST AND COURIER
134 COLUMBUS ST
DEPARTMENT # 400
CHARLESTON, SC 29403-4800

CURRENT ACTIVITY

DATE REFERENCE	21314 ÖLÉGCÁIPTÍON, OTHER COMMENTA POWIDECOUNT&CHARGES	PUB	PAGE	LOCATION CLASS	START 15 DATE BA	15 SILCED 17 TIMES OILANTITY RUN	18) RATE	191 20 AMOUNT NETAMOUNT
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12/18/2008	Payment-Thank You				'		,	-24,032.14 -24,032.14
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12/25/2008 29335	4 Page Preprint	PÇ	0	0	12/25	81;982 1	4,088.44	4,088,44 4,088,44
12/28/200B 29689	8 Page Preprint	PC	Ò	0	12/26	91,869 1	5,557.16	5,557,16 5,557,16

Description of codes on reverse

Payments will be applied against oldest reference numbers unless otherwise noted.

TERMS: All charges become due and payable upon receipt. Finance charges of 1 1/2% (18% APR) will be charged on principal amounts remaining unpaid at each subsequent billing date.

If you have questions about your advertising, please call your Account Executive on their direct number. For accounting inquiries call 843-931-5652

Thank you for your business!

PLEASE DETACH AND RETURN LOWER PORTION WITH YOUR REMITTANCE

21 CURRENT \$26,316.15	22 30 DAYS " \$0.00	60 DAYS \$0.00	90 DAYS \$0.00	OVER 120 DAYS \$0.00	AMOUNT PAID	CHECK MOWBER
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24_STATEMENT ID 0812200969

1 BILLING PERIOD 6 12/01/08 - 32/31/08

6 BILLED ACCOUNT NUM 200969 ADVERTISER INFORMATION PARENT/AGENCY ACCT Z

ADVERTISER/CLIENT NAME
CIRCUIT CITY/POST PETITION/CWO

CHARLESTON, SOUTH CAROLINA

ADVERTISING INVOICE AND STATEMENT

ADVERTIBER/CLIENT NAME OLLING PERIOD CIRCUIT CITY/POST PETITION/CWO... 01/01/09 - 01/31/09 TERMS OF PAYMENT PREPAID AMOUNT TOTAL AMOUNT DUE DUE UPON RECEIPT \$41,042.46 JAO DAYE CURRENT DO DAYS 90 ÇAYB 35 DAYE \$14,726,31 \$26,316.15 \$0.00 \$0.00 PIN CHO ABBEBBED AFTER STATEMENT ID ACCOUNT EXECUTIVE PHONE NUMBER 02/28/2009 843-937-5470 0901200969 Debble Gates BILLED ACCOUNT NÚM BILLING DATE PARENT/AGENCY ACOT PAGE 01/31/2009 200969

BILLED ACCOUNT NAME AND ADDRESS

CIRCUIT CITY/POST PETITION/CWO EXPENSE PAYABLES 6TH FLOOR 9954 MAYLAND DR RICHMOND VA 23233 1464 REMITTANCE ADDRESS

Commission of the

THE POST AND COURIER 134 COLUMBUS ST DEPARTMENT # 400 CHARLESTON, SC 29403-4800

CURRENT ACTIVITY

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Description of codes on reverse

Payments will be applied against oldest reference numbers unless otherwise noted.

TERMS: All charges become due and payable upon receipt. Finance charges of 1 1/2% (18% APR) will be charged on principal amounts remaining unpaid at each subsequent billing date.

If you have questions about your advertising, please call your Account Executive on their direct number. For accounting inquiries call 843-937-5852

Thank you for your business!

H.

PLEASE DETACH AND RETURN LOWER PORTION WITH YOUR REMITTANCE

- 3	1 CURRENT	22 30 DAYS	60 DAYS	90 DAYS	OVER 120 DAYS	AMOUNT PAID	CHECK ŅŪMBĒR 👈
1	\$14,726.31	\$26,316.15	\$0.00	\$0.00	\$0.00		
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CHARLESTON, SOUTH CAROLINA

ADVERTISING INVOICE AND STATEMENT

ADVERTISER/CLIENT NAME BILLING PERIOD CIRCUIT CITY/POST PETITION/CWO 02/01/09 - 02/28/09 TERMS OF PAYMENT PARPAID AMOUNT TOTAL AMOUNT DUE **DUE UPON RECEIPT** \$41,652,18 CURRENT \$26,316.15 \$14,726.31 \$0.00 \$609.72 PHONE NUMBER STATEMENT ID PIN CHO ABBEBBED AFTER ACCOUNT EXECUTIVE 0902200969 03/31/2009 Debble Gates B43-937-5470 PAGE BILLING DATE BILLED ACCOUNT NUM 02/28/2009 REMITTANCE ADDRESS

BILLED ACCOUNT NAME AND ACCRESS

CIRCUIT CITY/POST PETITION/CWO EXPENSE PAYABLES 6TH FLOOR 9954 MAYLAND DR RICHMOND VA 23233 1464 THE POST AND COURIER 134 COLUMBUS ST DEPARTMENT # 400

CHARLESTON, SC 28403-4800

CURRENT ACTIVITY

DATE NEWSPAPER

DESCRIPTION, OTHER COMMENTS
POWIDISCOUNTS/CHARGES

PREVIOUS BALANCE

PAGE CLASS DATE

18 BILLED 17 TIMES UNITAL RUN

AMOUNT

609 72

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02/28/2009

Finance Charge

Description of codes on reverse

Paymentall be applied against oldest reference numbers unless otherwise noted.

TERMS: All charges become due and payable upon receipt. Finance charges of 1 1/2% (18% APR) will be charged on principal amounts remaining unpaid at each subsequent billing date.

Byou have questions about your advertising, please call your Account Executive on their direct number. For accounting inquiries call 844.437-5652

Your account is 60 days past due. Prompt payment is requested.

PLEASE DETACH AND RETURN LOWER PORTION WITH YOUR REMITTANCE

CURRENT 30 DAYS 60 DAYS 90 DAYS OVER 120 DAYS AMOUNT PAID _{jyk}\$609.72 \$14,726,31 \$26,316,15 \$0.00 \$0.00 PITOTAL AMOUNT DUE PRAYIOUS BALANCE CURRENT CHARGES ADJUSTMENTS FINANCE CHARGES PAYMENT8 *PREPAID AMOUNT \$41,652.18 \$41,042,46 \$0.00 \$0.00 \$0.00 \$0.00 \$609.72

24 STATEMENT ID

BILLING PERIOD

6 BILLED ACCOUNT NUM

PARENT/AGENCY ACCT

ADVERTISER INFORMATION

ADVERTISER/CLIENT NAME

A Carlotte Comment

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02/01/09 - 02/28/09

200969

CIRCUIT CITY/POST PETITION/CWO